

LIGHT + COLOR

AS A SPECIAL OFFERING WE PRESENT LIGHT + COLOR—A SNAPSHOT OF EXTRAORDINARY EXAMPLES OF HOW LIGHT AND COLOR COMBINE TO PRODUCE STUNNING VISUAL EFFECTS IN THE BUILT ENVIRONMENT.

Color communicates information and can dramatically change the character of objects and spaces. In this special feature, *illuminate* showcases innovative uses of color for communication, welcom-

ing, interaction with occupants and beautification. These projects include an illuminated bridge that conveys tidal and traffic information, a casino that changes color to welcome guests and a playful apart-

ment lobby floor that interacts with occupants. These projects inspire, and make us realize that light and color are truly transformative.



Ambiances Lighting & Visual Design Inc. utilized color-changing LEDs to transform the Casino of Montreal Marquee into an exciting branding and welcoming experience. "Our approach was to transform this structure into a fountain of light and create an evolving lighting ambiance where people would be immersed by colors and kinetic movement," says Martin Gagnon, lighting designer and visual consultant.

